

POWER AND PREPAREDNESS in the Province of Quebec

For nearly forty years a source of dependable power for industry, the St. Maurice River has been a major factor in the industrial progress of the Province of Quebec.

In that time, the growth of the manufacturing industry due to the existence and availability of this power has created benefits to the whole population through employment, payrolls, community growth and stability.

The recently completed plant at La Tuque on the upper St. Maurice River with a capacity of 175,000 h.p. makes adequate reserves available for today's vital needs—a direct and valuable contribution in preparedness to the nation's and the Empire's cause.

Long experience enables "Shawinigan" to offer increased advice to those who wish to benefit from the Province of Quebec's great natural advantages for industrial development.



Another view of the Rapids Steam plant which produces 240,000 horsepower of the total of over 1,000,000 horsepower developed and distributed by The Shawinigan Water & Power Company in the Province of Quebec.

THE
SHAWINIGAN WATER AND POWER COMPANY
MONTREAL • CANADA

MARC DÉSAULNIERS