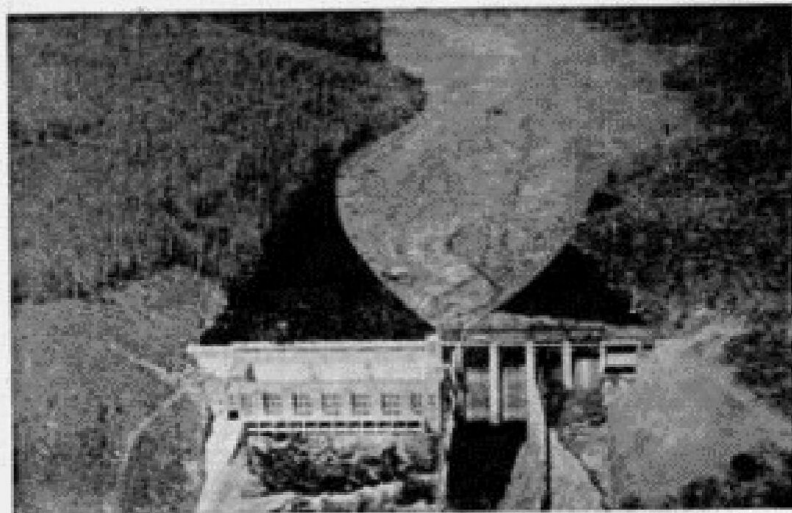


# POWER CONTRIBUTES TO THE SINEWS OF WAR

The Resources of the St. Maurice Valley —  
Power and Forest — Combine to Form  
Dominion's Largest Manufacturing Industry



—Photo, Canadian Airways Limited, Montreal.  
Air view of Rapids Blanc Power Development of The Shawinigan Water & Power Company, on the upper St. Maurice River, showing a large accumulation of pulpwood and other logs as they wait to pass over the dam.

Almost as if intended to demonstrate the important part they are destined to play, the logs shown in the above view form a Victory "V," while awaiting their turn to pass over the dam.

Power from this plant and from others owned and operated by The Shawinigan Water and Power Company will be used in converting these logs to pulp and paper for the markets of the world. Huge quantities are exported, mostly to the United States, which at the present rate of shipment would in one year make available to the Government no less than \$250,000,000 of U.S. funds and other foreign exchange, a factor of supreme importance to Canada's War Effort.

Nearly one-fifth of the pulp and paper produced  
in Canada is made with Shawinigan power.

## The Shawinigan Water & Power Company

MONTREAL



CANADA

MARC DÉSAULNIERS